**Company Description:**

**echoAR**([www.echoAR.xyz](http://www.echoar.xyz/); Techstars '19) is a cloud platform for augmented and virtual reality (AR/VR) that provides tools and server-side infrastructure to help developers & companies quickly build and deploy AR/VR apps and experiences. We are backed by Remagine Ventures and Techstars, and received grants from Y Combinator, Verizon, and NYC Media Lab. We were [named](https://www.sxsw.com/interactive/2020/sxsw-pitch-2020-finalists-announcement/) AR/VR finalists for SXSW 2020, won the DevProject Award 2019, [named](https://businesswire.com/news/home/20191018005090/en/Pepperdine-Graziadio-Business-School-Reveals-2nd-Annual) among the 2019 Most Fundable Companies, [named](https://www.technology.org/2018/10/25/extreme-tech-challenge-xtc-announces-top-25-for-fifth-annual-competition/) one of the Top 25 finalists in Sir Richard Branson's Extreme Tech Challenge (XTC) 2019, and featured on [The Hill](https://thehill.com/hilltv/boundless/424340-tech-ceo-says-5g-will-drastically-improve-augmented-reality) and [Bold TV](https://www.facebook.com/BoldTV/videos/236000680622198/?t=189).

**CEO Description:**

Alon Grinshpoon is the CEO and founder of echoAR (www.echoAR.xyz), a cloud platform for augmented reality (AR) and virtual reality (VR) that provides tools and network infrastructure to help developers & companies quickly build and deploy AR/VR apps and content.

Alon received his MSc in computer science from Columbia University specializing in computer graphics, virtual and augmented reality, and human-computer interaction.

Alon received his BSc in computer science and electrical engineering from Tel Aviv University specializing in software engineering, computer networks and cyber security.

Alon is a former Mellanox engineer, graduate researcher at the Computer Graphics and User Interfaces Laboratory of Columbia University, and research and teaching assistant in the fields of computer networks and distributed cloud networks.

Alon is a Techstars alum, NYC Media Lab alum, a Startup Leadership Program (SLP) fellow, and member of the Virtual World Society. Alon is a speaker on emerging technologies and has given talks at major AR/VR tech conferences in the US and Israel.

**Challenge Description:**

Build the best AR/VR application using the echoAR platform!

**Workshop Description:**

Title: Build a Cloud-Connected AR/VR App in 15 Minutes or Less

Led by: Alon Grinshpoon, echoAR

Topic Areas: Spatial Computing, Augmented Reality, Virtual Reality, Cloud, Enterprise, Dev Tools

Description: The workshop will show how to quickly create AR/VR apps with no technical skills or coding required and scale existing apps by connecting them to the cloud. Workshop participants will learn how to create real-time cloud-connected augmented and virtual reality (AR/VR) apps using the echoAR platform. Participants are encouraged to bring a laptop and a smartphone, or just follow along the live demonstration. Platforms for experimentation include: Google ARCore, WebXR, Vuforia, Unity-based apps, and more.